

Global Engineering – Design, Decision Making, and Communication

Dr. Jorge Leon has co-authored Global Engineering - Design, Decision Making, and Communication with Carlos Acosta, Charles Conrad and Cesar O. Malave, published this year through CRC Press, www.crcpress.com. There are a lot of books written for globalization from the marketing perspective for the humanities and business, however, this is the first book on globalization written for engineers. This book is a primer on how to improve designs, make better decisions, and communicate more effectively in an international working environment. It presents globalization as a phenomenon affecting the way companies operate and their engineering functions. Using a case study format, it provides examples of design to supply chain and logistic problems from system improvement projects and real industrial projects.